

Tablets & E-Readers: A Primer

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|------------------------------|---|---|---|---|--|---|---|
| | Apple iPad | Amazon Kindle 2 | Amazon Kindle DX | Barnes & Noble Nook | Sony Reader Daily Edition | Sony Reader Touch | Sony Reader Pocket |
| Initial cost | Wi-Fi \$499 (\$659); 3G/Wi-Fi \$529 (\$689) | \$299 | \$499 | \$259 | \$299 | \$299 | \$199 |
| Size | 9.56 in. x 7.47 in. x 0.5 in. | 6 in. x 3.2 in. x 0.36 in. | 10.4 in. x 7.2 in. x 0.38 in. | 7.7 in. x 4.8 in. x 0.3 in. | 6.1 in. x 3.9 in. x 0.3 in. | 6.4 in. x 4.9 in. x 0.4 in. | 6.25 in. x 4.25 in. x 0.1 in. |
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| Display size | 9.7 in. | 6 in. | 9.7 in. | 6 in. | 7 in. | 6 in. | 6 in. |
| Weight | Wi-Fi 1.3 lb.; 3G/Wi-Fi 1.8 lb. | 10.2 oz. | 18.9 oz. | 10.2 oz. | 10.75 oz. | 10.2 oz. | 7.16 oz. |
| Battery life from one charge | 10 hours of typical use | 14 days of typical use without Wi-Fi; 7 days with Wi-Fi enabled | 14 days of typical use without Wi-Fi; 7 days with Wi-Fi enabled | 10 days of typical use without Wi-Fi; 3 days with Wi-Fi enabled | 14 days of typical use | 14 days of typical use | 14 days of typical use |
| Storage | 16GB, 32GB, 64GB | 2GB | 4GB | 2GB | 2GB | 32MB | 32MB |
| Touchscreen or keyboard | Touch | Keys | Keys | Touch | Touch | Touch | Manual navigation |
| Available | April 3 | Now | Now | Now | Now | Now | Now |
| Resolution | 1024 x 768 | 600 x 800 | 1200 x 825 | 600 x 800 | 600 x 800 | 600 x 800 | 600 x 800 |
| Recurring costs | Cost of downloaded content; Unlimited data use (\$20/mo.); 350MB monthly data use \$14.99/mo. | Cost of downloaded content (3G access is free) | Cost of downloaded content (3G access is free) | Cost of downloaded content; Free content sharing for 14 days after download (3G access is free) | Cost of downloaded content (3G access is free) | Cost of downloaded content | Cost of downloaded content |
| Best for | Multimedia users | High-volume readers | High-volume periodical readers | Social book lenders | News junkies | Geek chic | Budget-minded casual readers |